

**Jared Long**



I'm a **Product Designer** and builder with **12 years experience** leading efforts to launch products at top technology startups.

## Experience

**Adaptive Security** / Senior Product Designer  
September 2025– March 2026

Built interactive AI video experiences that illustrated the growing threat posed by AI technologies, helping to close major deals and an \$81m series B.

Designed a business insights tool that allowed security leaders to track their training performance with AI powered insights.

Built a proof of concept for an AI tool that uses LLM workflows to turn a simple prompt into an interactive training course, saving customers hours of time.

**Berry Street** / Founding Product Designer  
April 2024 – September 2025

Joined as the first design hire and had a hand in every piece of the product, helping to 500x the number of monthly appointments occurring on Berry Street.

Developed AI-powered tools to streamline dietitian workflows, saving them an average of 7 hours per week while increasing their number of daily appointments.

**Zocdoc** / Senior Product Designer  
March 2023 – April 2024

Designed experiments that increased patient intake paperwork completion rates by 15%, improving operational efficiency.

**Meta** / Product Designer, Responsible AI  
October 2022 – November 2022

**Warby Parker** / Product Designer  
September 2020 – August 2022

Led the design of the award-winning Virtual Vision Test iOS app, recognized with a Webby Award for AI / ML use and was featured as "App of the Day" on the App Store.

**Zola** / Product Designer, Mobile Apps  
November 2019 – April 2020

**Meural (acquired by Netgear)** / Founding Product Designer  
October 2017 – September 2019

**SNT Media** / UI & UX Designer  
October 2016 – October 2017

**Various design roles (more available on request)**  
2012 - 2016

Web design, photo editing, 3D modeling, print design, digital advertising, motion graphics, ad campaigns, magazine spreads and more.

## Skills

### Design:

User Experience Design (UX) • User Interface Design (UI) • Visual Design • Prototyping • Design Leadership

### Research:

Usability testing • User Interviews • Conversion • Competitive Analysis

### Product:

Design Sprints • Project planning • Agile Methodologies • Design Documentation

**AI Tooling:** Claude Code • Openclaw AI Workflows • Agentic Tooling

### Tools:

Figma • Framer • Webflow • Adobe Creative Suite • ChatGPT • Midjourney • Protopie • Blender 3D • Lottie`

## Education

**Bachelor of Fine Arts in Graphic Design**  
Wichita State University  
August 2010 - May 2014

Awarded Dean's Honor Roll all eight semesters. Member and volunteer of the Student AIGA.

## Recognition

### Webby Winner

Apps and Software AI / ML use  
2022

### App of the day

Apple App Store  
2022

## Contact

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